



s^oulTree 소울트리



○ About S̄ul

Your reliable partner for successful MICE & BTL events in Jeju, Korea - S̄ulTree

Soul Tree Co., Ltd. is a leading **MICE & BTL specialist based in Jeju, Korea.**

We provide end-to-end services in planning, management, and consulting for conventions, exhibitions, and business events.

With our professionals, we combine reliability with creativity to generate meaningful outcomes for our clients.

In addition, leveraging the unique strengths of Jeju Korea, we have been actively fulfilling its role as a Destination Management Company (DMC).

Serving as a trusted **Jeju local partner**, we provide tailored solutions and professional support for both domestic and international organizations hosting events on Jeju. (setup of the main stage and the entire system - LED screen, A/V system, simultaneous interpretation system, lighting etc. - consulting and operation, exhibition booths, hospitality service, and printing – banner, brochure etc.)

By integrating Jeju's distinctive cultural and natural resources, we deliver projects marked by authenticity, creativity, and heartfelt commitment.



Our Capability

We create new values with our S°ul in every project_

Business
Event

Exhibition

Promotion

Convention

Jeju DMC

S°ulTree

Hybrid
(Webina,
Zoom)

System
Directing

Concert

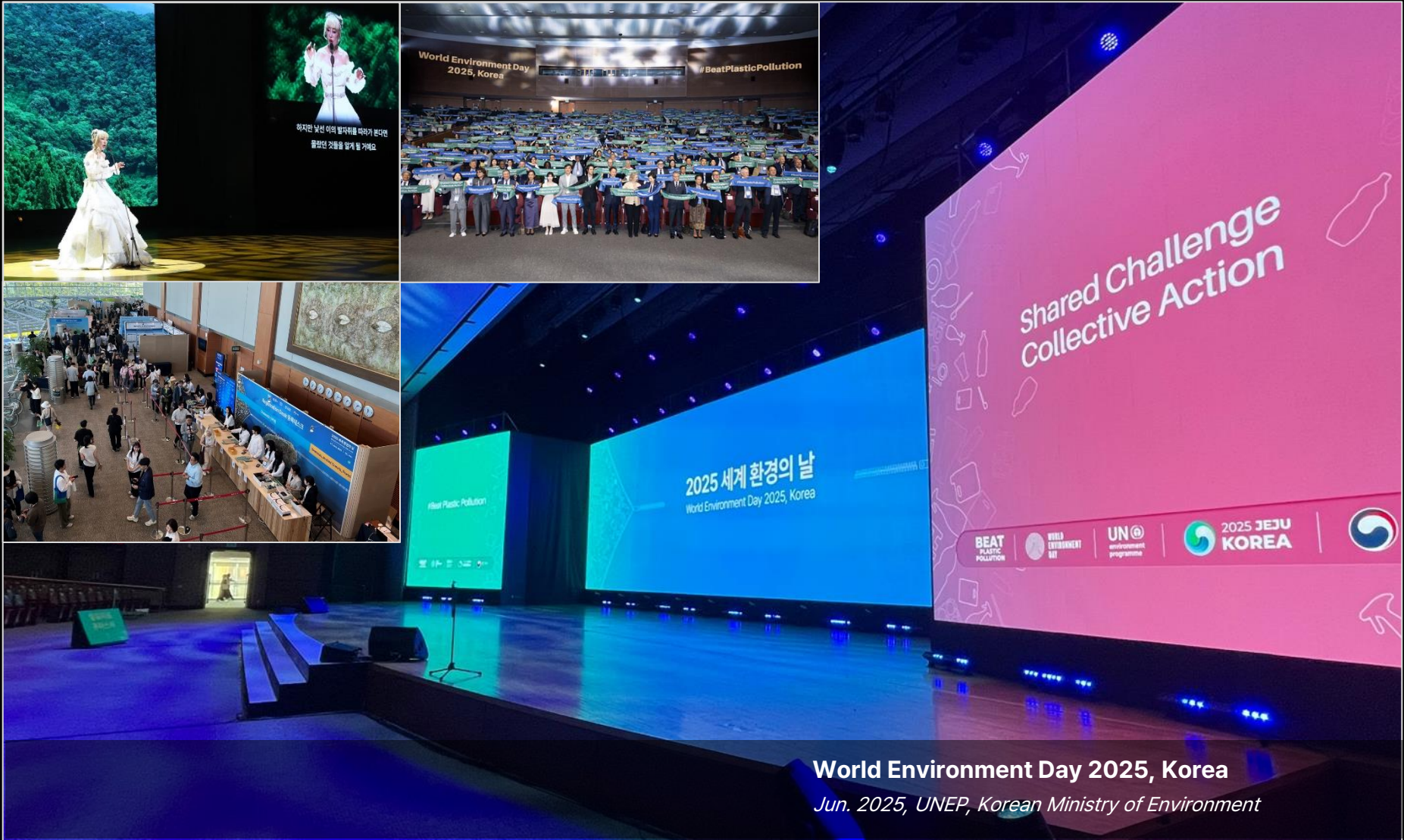
○ S̄ul Major Works * Last 3 Years



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World Environment Day 2025, Korea

Jun. 2025, UNEP, Korean Ministry of Environment

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Jeju International Environment Plus Forum 2025

Jul. 2025, Korean Ministry of Environment, UNESCO, Jeju Special Self-Governing Province

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Welcome Dinner, Second Senior Officials' Meeting for APEC 2025
May. 2025, Jeju Special Self-Governing Province



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OB GROW & SALES Convention, environmental campaigns

Apr. 2025, Oriental Brewery Co., Ltd.



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hy 'WILL' Promotion of the Greater China Area
Mar. 2025, hy Co., Ltd.





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The 25th Tripartite Environment Ministers Meeting among Korea, China, and Japan

Sep. 2024, Korean Ministry of Environment



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DENTIUM Jeju Semina & Incentive Tour

Jan. 2024, DENTIUM Co., Ltd.



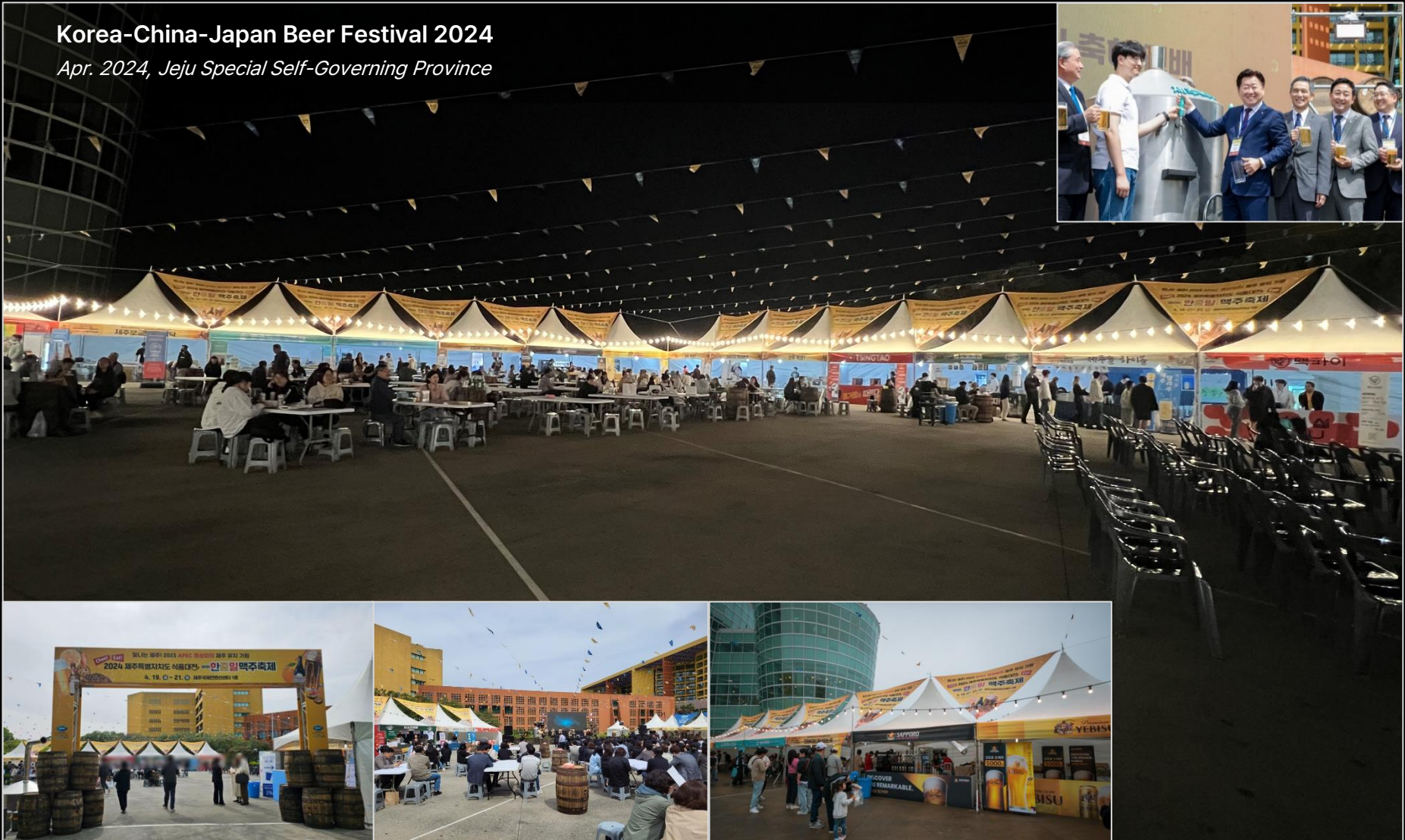
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Korea-China-Japan Beer Festival 2024

Apr. 2024, Jeju Special Self-Governing Province



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Jeju Forum 2024

May. 2024, Jeju Special Self-Governing Province, International Peace Foundation, East Asia Foundation



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Volvo Trucks E-Mobility Conference 2023

Oct. 2023, Volvo Trucks



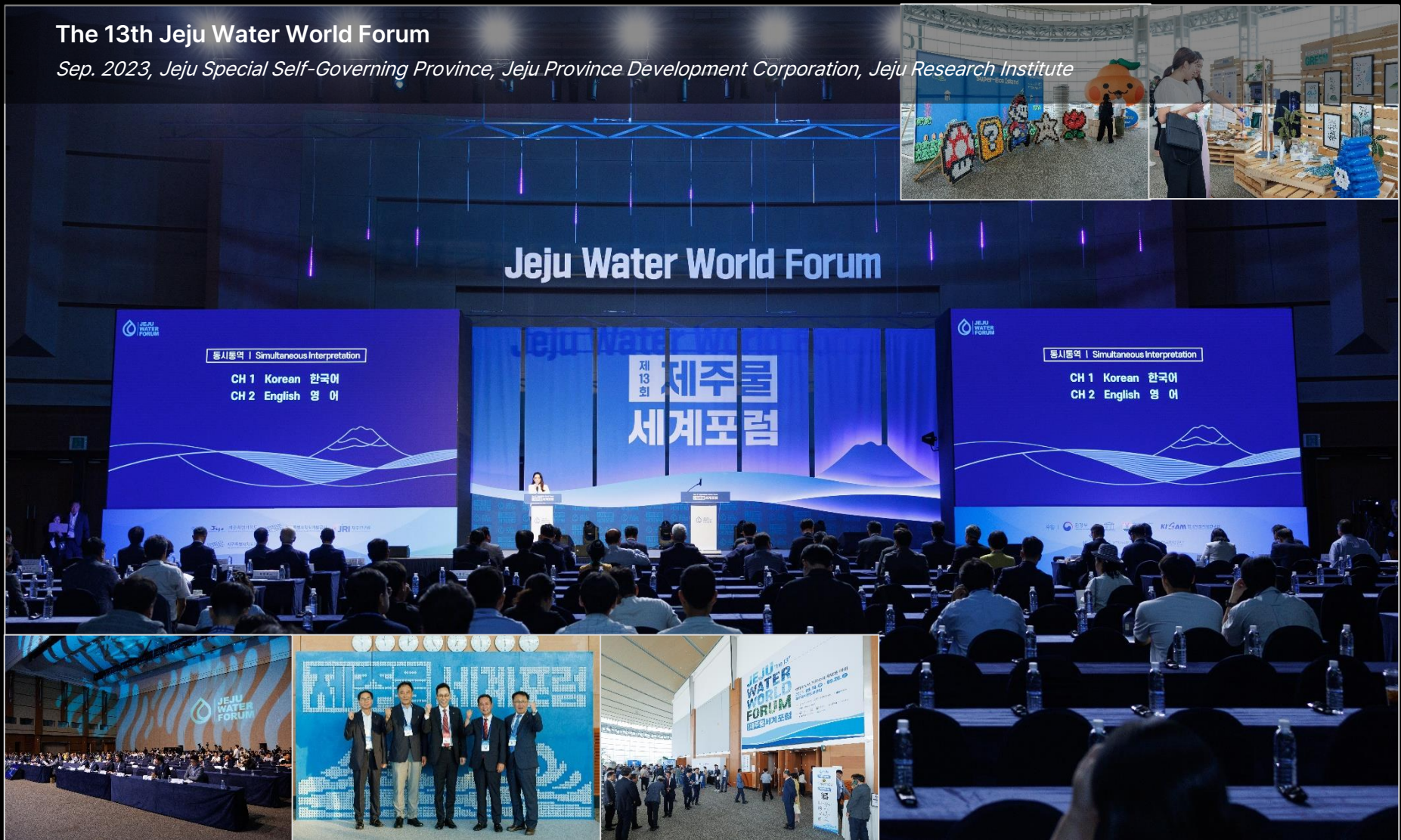
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The 13th Jeju Water World Forum

Sep. 2023, Jeju Special Self-Governing Province, Jeju Province Development Corporation, Jeju Research Institute





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2023 International Regional Tourism Forum

Dec. 2023, Korean Ministry of Culture, Sports and Tourism



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National Geographic Summit 2022

Jun. 2022, National Geographic Society



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2022 Asia Cruise Forum Jeju

Aug. 2022, Korean Ministry of Oceans and Fisheries, Jeju Special Self-Governing Province

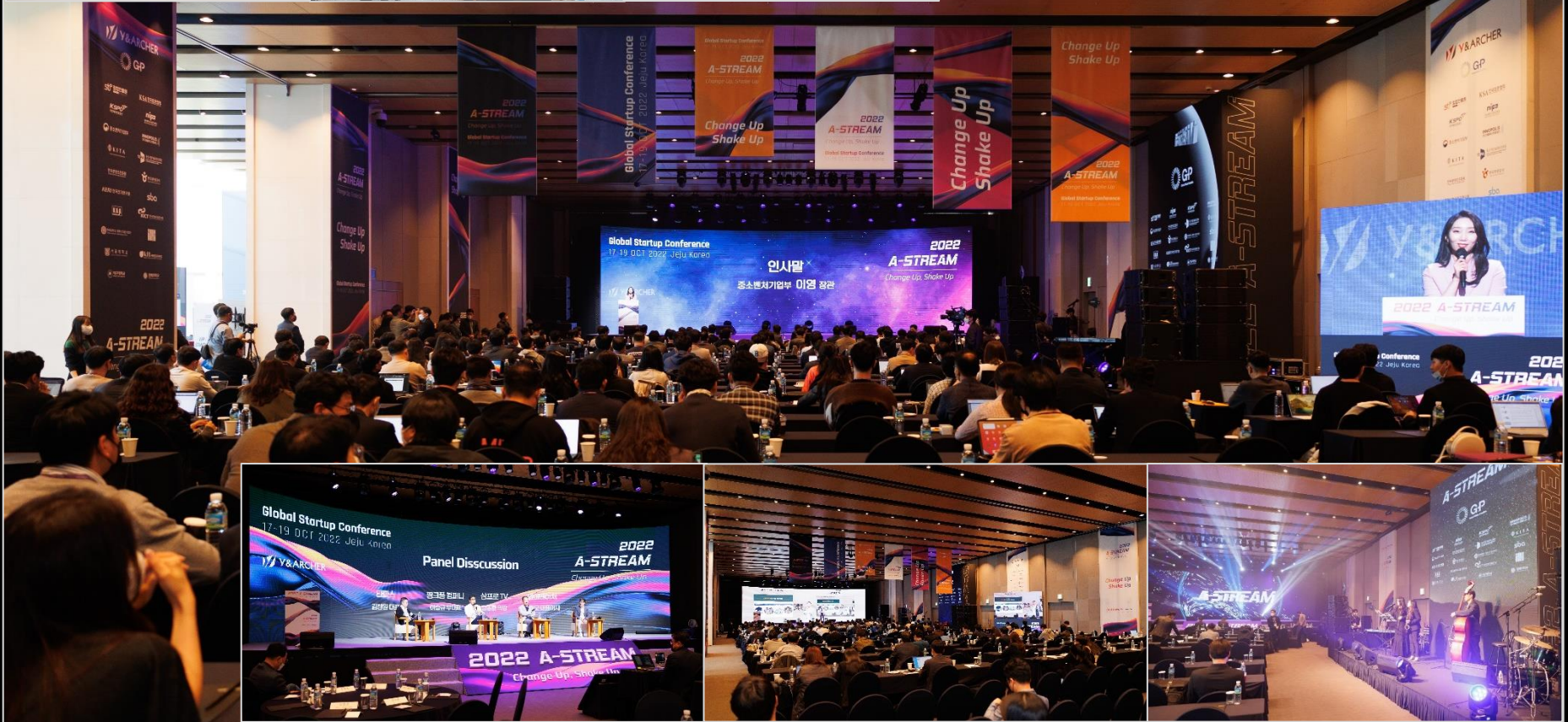


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A-Stream 2022

Oct. 2022, Y & ARCHER



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The 19th AAAP Animal Science Congress

Aug. 2022, Asian-Australasian Association of Animal Production Societies, Korean Society of Animal Science and Technology



soulTree

We contribute to develop sustainable content with **SOUL**.

We create new values to our projects with integrity.

We prioritize potentials for ongoing learning and development.

